



Privacy and Personal Data Protection Policy

ATA-ELECTRONICS places great importance on respecting privacy and protecting personal data. As a player in the digital sector, we strive to maintain a relationship of trust with our clients. Protecting our clients' interests is a priority.

ATA-ELECTRONICS is committed to ensuring that your personal data is processed in accordance with the General Data Protection Regulation (GDPR).

For the purposes of the GDPR, ATA-ELECTRONICS is the data controller for the collection and processing of personal data carried out on these websites accessible at the following addresses:

- <https://www.ata-electronics.com/> (<https://www.ata-electronics.com/>).
- <https://www.mycloudtaxi.com/> (<https://www.mycloudtaxi.com/>), and <https://app.mycloudtaxi.com/> (<https://app.mycloudtaxi.com/>).

As the data controller, ATA-ELECTRONICS may collect and process your personal data. This Privacy and Personal Data Protection Policy sets out the principles and guidelines implemented by ATA-ELECTRONICS regarding the processing of Personal Data.

ATA-ELECTRONICS' Commitments:

Protecting personal data is a legal obligation, but not only that. For **ATA-ELECTRONICS**, it is also a condition of the trust placed in us by our employees and customers.

We are committed to:

- Process your personal data lawfully, fairly and transparently
- Collecting your data for specific, explicit and legitimate purposes
- Do not process your data subsequently in a manner incompatible with these purposes.
- Keep your data adequate, relevant and limited to what is necessary for the purposes for which it is processed

ATA-ELECTRONICS demands the same level of requirements from each of its subcontractors.

1. How is your Personal Data collected?

Your Personal Data is collected when you contact us via websites, email or telephone.

2. Who processes my personal data

The entities of ATA-ELECTRONICS are the Data Controllers of your Personal Data within the meaning of the GDPR. The registered office is located at Zac le carreau de la mine 13590 MEYREUIL, and can be contacted by post with the subject line "personal data protection" or by email [at contact@ata-electronics.com](mailto:contact@ata-electronics.com) (<mailto:contact@ata-electronics.com>).

3. Purposes of data processing

The data processed through the Site is used for the following purposes:

- Data recipients: The personal data we collect may be shared with the following recipients, only to the extent necessary to fulfill the purposes mentioned in this policy:
 - Our authorized employees and internal departments: They have access to your data on a 'need to know' basis to provide our services and ensure customer support.
 - Our subcontractors: This includes our hosting service providers (AWS, WIX, OFSAD), IT maintenance providers (KOESIO), and payment service providers (VIVA). These subcontractors act solely on our instructions and are contractually obligated to guarantee a level of data protection equivalent to our own.
 - Our business partners (MAILCHIMP, MAILJET, SMSPRO): Only if you have given your explicit consent for the sharing of your data for marketing purposes.
 - Public authorities (LE.TAXI): In the event of a legal obligation or judicial request, we may be required to share some of your data with the competent authorities.
- Information and contact management: to follow up on your requests or comments, the processing of your personal data (name, surname, postal address, telephone number) is necessary for the legitimate interests pursued by the entities of ATA-ELECTRONICS.
- Application management: Processing applications is necessary to contact candidates before the potential signing of an employment contract or internship agreement. This processing serves the legitimate interests of ATA-ELECTRONICS in managing its recruitment. Your data is intended for use by ATA-ELECTRONICS departments.
- myCloudTaxi Solution: The solution's privacy policy is available at the following address: <https://app.mycloudtaxi.com/fr/politique-de-confidentialite-web> (<https://app.mycloudtaxi.com/fr/politique-de-confidentialite-web>).
- 100ITAXIS App: The app's privacy policy is available at the following address: <https://app.mycloudtaxi.com/fr/politique-de-confidentialite-100itaxis> (<https://app.mycloudtaxi.com/fr/politique-de-confidentialite-100itaxis>).

- Automated decision-making: no automated processing is performed.

4. Data retention period

The retention period for Personal Data depends largely on the purpose for which the Personal Data was collected, its type, the relationship between the Data Subject and the Data Controller, and the legal or regulatory obligations incumbent upon the latter.

Regarding the management of the business relationship, Personal Data will be retained for the duration of the contractual relationship and archived for the maximum applicable period.

Regarding the management of information and contact, Personal Data will be retained for the entire period necessary to respond to your request.

Any Personal Data provided in the context of managing job applications will be retained until the application is processed, or, if successful, for the purposes of the employment relationship. If your application is kept in order to contact you later, the Personal Data will be retained for a maximum period of two years.

5. Right to withdraw consent

When the processing of your personal data is based on your consent, you have the right to withdraw that consent at any time, without affecting the lawfulness of the processing carried out before the withdrawal. To exercise this right, you can contact us by email at contact@ata-electronic.com.

We will process your request to withdraw consent within a maximum of 30 days. Please note that withdrawing your consent will not affect processing already carried out, and some processing may continue if it is based on other legal grounds. We will inform you of the potential consequences of withdrawing your consent on the services we provide to you.

6. Transfer of data outside the European Union

Your personal data collected and processed is not transferred outside the European Union.

However, should this become necessary, particularly if such a transfer is required by ATA-ELECTRONICS, we will inform you beforehand.

Your personal data will then be transmitted to one of our service providers or subcontractors established in a country that provides an adequate level of protection for personal data.

Personal data processed via the Website remains within the territory of the European Union.

7. Cookies

This website may use cookies. A cookie is a small file (less than 4 KB) stored by the website on the user's hard drive, containing information about the user's browsing habits.

These files allow the website to process statistics and traffic information, facilitate navigation, and improve the service for the user's convenience. For the use of cookies involving the storage and analysis of personal data, the user's consent is required. This consent is considered valid for a maximum of 13 (thirteen) months. After this period, the website will again request the user's permission to store cookies on their hard drive.

- User's objection to the use of "cookie" files by the website

Users are hereby informed that they can refuse the storage of these "cookie" files by configuring their browser software. For information, users can find instructions on how to configure their browser software to refuse the storage of "cookie" files at the following addresses:

- Chrome : <https://support.google.com/accounts/answer/61416?hl=fr> (<https://support.google.com/accounts/answer/61416?hl=fr>).
- Firefox : <https://support.mozilla.org/fr/kb/enable-and-disable-cookies-website-preferences> (<https://support.mozilla.org/fr/kb/enable-and-disable-cookies-website-preferences>).
- Safari : <http://www.apple.com/legal/privacy/fr-ww/> (<http://www.apple.com/legal/privacy/fr-ww/>).
- Microsoft Edge : <https://support.microsoft.com/fr-fr/help/17442/windows-internet-explorer-delete-manage-cookies> (<https://support.microsoft.com/fr-fr/help/17442/windows-internet-explorer-delete-manage-cookies>).
- Opera : <http://www.opera.com/help/tutorials/security/cookies/> (<http://www.opera.com/help/tutorials/security/cookies/>).

If the user decides to disable cookies, they can still browse the site. However, any site malfunction caused by this action cannot be attributed to the site publisher. Description of the cookies used by the domain [ata-electronics.com/](https://www.ata-electronics.com/):

- Name: SimpleSAML & PHPSESSID, Purpose: managing a user's login sessions to their dedicated space.
- Name: AWSLAB, Purpose: load balancing management (load balancer) used to help manage server traffic.
- Name: language, Purpose: to facilitate navigation by adapting the linguistic content to the user's preference.
- Name: _ga, Purpose: This cookie is used to store and update a unique value for each page visited. It helps measure and track visitor behavior on the website by counting visits and sessions.

Description of the "cookie" files used by <https://www.mycloudtaxi.com/>:

- Name: _ga, Purpose: This cookie is used to store and update a unique value for each page visited. It helps measure and track visitor behavior on the website by counting visits and sessions.
- Name: consent-policy, Purpose: used to record user preferences regarding the acceptance or rejection of certain types of cookies on a website built with the Wix platform.

Description of the "cookie" files used by <https://app.mycloudtaxi.com>:

- Name: AWSLAB, Purpose: load balancing management (load balancer) used to help manage server traffic.
- Name: DXVisitor, Purpose: user session management and user interface customization in web applications using DevExtreme components (scheduling).
- Name: usetiful-visitor-ident, Purpose: to identify and track unique visitors in order to personalize their experience on the site.

8. Data Breach

In the event of a data breach likely to result in a high risk to your rights and freedoms, we undertake to inform you as soon as possible, and at the latest within 72 hours of becoming aware of it. This notification will be sent to you by email and will contain information on the nature of the breach, its likely consequences, the measures we have taken or plan to take to address it, as well as recommendations on the steps you can take to protect yourself from any potential negative consequences.

9. Update

We are committed to reviewing and, if necessary, updating our data protection and privacy policy in the event of changes to our data processing practices or applicable legislation. The date of the last update is indicated at the top of this page. In the event of substantial changes, we will notify you by email. We encourage you to check this page regularly to stay informed about our practices regarding the protection of your personal data.

10. Rights concerning personal data

The GDPR grants you certain rights regarding your personal data: the right of access, rectification, erasure, restriction of processing, objection to processing, and, where applicable, the right to data portability.

You can exercise your rights at any time by sending an email to contact@ata-electronics.com.

You can also contact the French Data Protection Authority (CNIL): <https://www.cnil.fr/fr> (<https://www.cnil.fr/fr>).

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